

## Shropshire's Great Outdoors 2018-2028

#### What are we consulting on?

Shropshire's Great Outdoors 2018-28 sets out the strategic direction for the management and development of publically accessible greenspace, Rights of Way and other access in the Unitary Authority area of Shropshire, aiming to inspire action to improve health, prosperity and happiness by cherishing Shropshire's Great Outdoors. The strategy fulfils the statutory requirement of a Rights of Way Improvement Plan but broadens this remit to deliver across multiple policy areas and integrate activity across Local Authority services and partner organisations.

This is a draft strategy, developed in partnership with a range of key organisations and users and informed by data analysis and research.

#### Why are we consulting?

The public sector has seen significant change since the first Countryside Access Strategy (Rights of Way Improvement Plan) was produced in 2008; in particular, the current economic climate and associated budget pressures, economic growth aspirations aiming to significantly increase the population and business base of Shropshire and the growing need for outdoor recreation for health and wellbeing. This is having an impact on the

voluntary sector and there is now even greater need to have a clear, evidence-based, and prioritised plan to target limited resources whilst giving the greatest public benefit. A new approach is needed, delivering across multiple policy areas and integrating activity across Local Authority Services and partner organisations.

We want to ensure that this strategy is going to meet the needs of those people who use the publically owned outdoor assets and the wider population and would welcome your views.

#### **Timescales**

This consultation will be open for 3 months until 31st July 2018. Please return your questionnaire to the pre-paid address (no stamp required): Freepost RSXA-YGES-CXCE, TellUs, Shropshire Council, The Shirehall, Shrewsbury, Shropshire, SY2 6BR.

Alternatively you can email us at outdoor.recreation@shropshire.gov.uk.

Comments will be analysed and changes made to the draft strategy as necessary. The final draft strategy will be presented to Shropshire Council Cabinet in September before being launched in the autumn.



### **Great Outdoors Strategy**

Q1 Have you read the draft Great Outdoors Strategy? If you haven't, you can
find a copy of it at www.shropshire.gov.uk/get-involved/shropshire-s-great-
outdoors-2018-28

Yes	No

Q2a The Strategy sets out what we hope to have achieved by 2028. We have set ourselves nine specific targets that we will use to measure our progress along the way (see Section 12 of the strategy).

To what extent do you agree or disagree with the targets suggested? (Please tick one box on each row)

	Strongly agree	Agree	Neither	Disagree	Strongly disagree	Don't know
Increase the local economic return from the natural environment by 25%, to £125m						
Increase the amount of Accessible Natural Greenspace from 1.66ha/ 1,000 population to 2.0ha						
Develop four new visitor facilities across the county.						
Increase volunteering per 1,000 of the population by 20%.						
Increase visits to the natural environment from 57% to 65% of the population.						
Increase participation in physical and mental health initiatives by 25%						
Increase users of the 'Shropshire's Great Outdoors' website from 135,000 to 200,000						
Maintain the best value performance indicator for the Rights of Way network at 70% or above						

		trongly agree	Agree	Neither	Disagre	ee Strongly disagree	
Increase the walue of outdoor recreation in SI by 20% (ORVA tool-TBC as the version of this in published soon	or nropshire NL on line e new s being						
2b Do you h ave any alter				o the pro	oposed t	argets or d	o you
3a To what e	extent ao yc						
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Q4 How important or not important are Outdoor Assets to you?							
Very important	Quite important	Neither	Not very important	Not at all important	Don't know		
our parks, sit	egy highlights es and rights onsider as we	of way. Are t	here any chan				
	dentify any oth allenges and b				elp us to		
	any gaps in th		Is there anyth	ing you belie	ve to be		
Q8 Are there Appendix 7)	any key action	ıs missing fr	om the 3 year	rolling action	plan? (see		
Which organis	ation(s) should	lead the action	on you propose	, what timesca	ale etc?		

plan w	ill achieve	e its overall	aims? (Plea	ise tick one	box)		
	ngly ree	Agree	Neither	Disagree		strongly isagree	Don't know
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It will n	ot be used	to identify i	individual res	pondents.			
Q11 H	ow are yo	u respondii	ng to this co	nsultation?	(Please	tick all th	at apply)
		ho personalling the strateg	y uses the spa y	ices and		ase answer ividuals'	'Part A For
	professiona	•	oup, forum or c he Great Outd	•		ase answer ganisations a	'Part B For and Groups'
Oth	er. Please	tell us				ase answer evant section	
	For Indiv						
Q12 W	hat is you	ır gender?	Male _	Fema	le 🗌	Prefer	not to say 🗌
Q13 H	ow old are	you?					
Under	15 🗌	15-19		20-29		30-44	
45-59		60-84		85+ 🗌		Prefer no	ot to say $\square$
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Yes □		No 🗆		Prefer not	to say		
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	Learning of	disability/diffic	culty	Deve	elopmen	tal condition	) <u> </u>

Prefer not to say

Other please state)

Q9 To what extent do you agree or disagree that the overall Strategy and action

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Q15 Which one of the follo	wing best d	escribes your working status?	
Employee Unemployed Retired Long-term sick or disabled		Self-employed Student (working and non-working) Looking after home or family Prefer not to say	
Q16 What is your ethnic orig	in?		
White (British, Irish, Polish, G Irish Traveller, Other White)		Black or Black British (Caribbean, African, Other Black)	
Mixed (White and Black Carib White and Black African, Whit Asian, Other Mixed)		Other Ethnic Group (Arab, Other)	
Asian or Asian British (Indian, Pakistani, Bangladeshi, Chine Other Asian)		Prefer not to say	
Q17 What is your postcod (This information is important for a county, it will not be used to idented)  Part B For Organisations a	us to ensure tha ify individual ho	at we obtain responses from across the useholds)	
Q18 Please tell us who you	ı renresent		
•	_		
Q19 What is the postcode	of your orga	nisation / group?	
range of organisations (see Se	ctions 15 and	e achieved by partnership working across a 16 for a list of partners involved so far). If ye, please leave your contact details below*:	ou/
Your name Your organisation Email address Telephone number			

\*If you change your mind about being involved after submitting this survey please contact outdoor.recreation@shropshire.gov.uk and we will remove your details.

# Thank you very much for taking the time to complete this questionnaire.

If you would like to know more about Shropshire's Great Outdoors, join our membership scheme, find out about volunteer opportunities or sign up to our newsletter please check out our website <a href="https://www.shropshiresgreatoutdoors.co.uk">www.shropshiresgreatoutdoors.co.uk</a>